



## CDSN MONTHLY MEETING

Founded in 1978 by Carol Feit Lane as a forum for professional Career Counselors  
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**Date: September 17, 2015**

**Place: Science, Industry, Business Library (SIBL), 188 Madison Ave, between 34<sup>th</sup> and 35<sup>th</sup> Streets.** Meeting room is on lower level. Signs will be posted. In order to enter the building **before 10AM**, tell security guard that you are with CDSN (and walk through the doors marked "Staff Entrance").

**Time: 9:45AM to 12 PM** (Networking and coffee at 9:45AM). **The program will begin promptly at 10AM.**

**Topic: Inside the Mind of The Millennial Job Seeker--And How to Help Them Land a Career They'll Truly Love.** The way people are looking for, investigating, and landing jobs is changing. Millennials are forcing companies to change how they recruit, and in turn, job seekers need to change their strategy as well. The Muse, is revolutionizing the way job seekers use career websites during their search for a new job or career.

For this presentation, we will be joined by Elliott Bell and Adrian Granzella Larsen, from The Muse, a website that helps people discover and build the career of their dreams through exciting job opportunities at the best companies in the country; provides expert advice that goes beyond the basic, and offers a peek behind the scenes of companies that are changing how people decide what companies they should work at.

### They will be sharing with us:

- How we as career professionals can use The Muse website to guide our clients
- The types of career opportunities and companies they feature
- Skills that are in demand today at many of these start up companies

**Elliott Bell** is the *Director of Marketing* of the Muse, and a graduate of the French Culinary Institute. Previously, Elliott spent six years doing marketing for [Seamless.com](http://Seamless.com) and worked on Iron Chef America. When he isn't Musing, he is playing basketball, making chicken stock, eating bread, or trying to understand rap lyrics on [rapgenius.com](http://rapgenius.com).

**Adrian Granzella Larsen** is the *Editor-in-Chief* and the mastermind behind The Muse's daily career advice (but was also an event planner, a marketer, and an online communications pro before finding her dream job). She is a nationally recognized career expert and speaker, holds a BA and MBA from Pepperdine University, and spends her free time flying back and forth between the coasts.

Moderated by Satya Chheda Patel, CDSN Program Committee

Questions? [cdsnny@gmail.com](mailto:cdsnny@gmail.com)